

## BOSTON, WHISKEY – JAMES ADAMS

Friends and family call James Adams an “old soul” and as such he’d liken himself to a classic single malt whiskey; not much flash or show necessary to demonstrate quality and staying true to oneself. James hails from Boston, a family man with deep ties to the local spirits industry. He got his start opening over 20+ restaurants in the area, training staff and curating craft cocktail programs in both practical and classroom settings. His past and present life collide at a Celtics or Bruins home game, where he previously managed a social club for season ticket holders. James is especially passionate about the partnership aspect of his role, enabling him to hone in on past experiences to curate beverage programs and unique ideas for direct consumer enjoyment.

Find James on social: [@whiskeybusiness\\_bos](#)

Meet James: [Click for Video](#)



# BOSTON

