08:15   **Registration Tea & Coffee**

09:00   **Welcome**
Lynette Fay, Compère

09:05   **Make it Right**
Paul Batterham, Chief Innovation Officer, Kainos

09:15   **Official Opening**
Cllr Tracy Kelly, Lord Mayor of Belfast

09:20   **Keynote**
Guest speaker

09:35   **Let's Integrate to Innovate**
Prof Helen McCarthy, Chief Scientific and Technology Adviser for the NI Executive
Starting from a blank canvas can be both overwhelming and liberating in equal measures. Knowing that everything you do will be scrutinised and judged, do you run solo or team up for positive disruption. If all of your work revolves around 'solutions based critical thinking' and 'technologies for positive change' then you need to ditch the ego, speak truth to power, admit what you don't know and ask for support.

09:50   **From Platforms to Purpose: Building Responsible Innovation Pillars**
Dave Vincent, Executive Lead- Northern Ireland Public Sector, AWS
As organisations increasingly recognise that technology must serve more than just business outcomes, Dave will share practical approaches to embedding responsibility and purpose into cloud innovation. The session will explore the evolution from viewing technology solely as platforms that enable, to establishing pillars that actively support sustainable, ethical, and inclusive digital transformation. Through real-world examples, Dave will demonstrate how cloud technology can become foundational pillars that create lasting social value while driving technological advancement in a responsible, inclusive manner. This thought-provoking session will challenge traditional perspectives on technology deployment and provide actionable insights into how purpose-driven innovation, when delivered through strong partnership models, can achieve transformative outcomes for citizens, communities, and organisations alike.

10:10   **Human-Centered Digital Health: Innovation That Serves People**
Chair: Laura Hamilton, President, Boston Irish Business Association
Panel: Glenn Stephenson, Co-Founder, Fluid Focus
Niamh Shannon
Soo Hun, Innovation & Digital Eco-system Lead at Digital Health & Care Northern Ireland
In an age where technology shapes our health, habits, and sense of connection, how do we ensure it truly serves people? This panel brings together voices from digital health policy, lived experience, and responsible tech innovation to explore what "making it right" looks like in practice. We'll examine healthier relationships with screens, the power and pressure of online communities, and how government, creators, and innovators can collaborate to build technology we can trust.

10:35   **Practical Lessons on Digital ID from Trusted Digital Societies**
Adhele Tuulas, Director of Business Development, Digital Nation, Estonia
A strong digital identity forms the backbone of every modern state, enabling seamless and secure services, protecting rights, and allowing citizens to participate confidently in digital life. Yet digital identity has also become a litmus test of how much people trust their governments in the digital age. This session explores what a trustworthy digital ID looks like in practice, and what it takes to build one. Drawing on the perspectives of both a citizen of Estonia - one of the world's most advanced digital societies - and an advisor supporting similar transformations globally, it highlights the principles, safeguards, and dividends that can turn digital ID into a cornerstone of a secure and inclusive digital future.

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10:55   **A Joined up Approach to Technology Enabled Health and Care in Leeds**
Paul Batterham, Chief Innovation Officer, Kainos *in conversation with*
Hanna Roden, Digital Innovation Officer, Leeds City Council
In this engaging fireside chat, we will delve into how Leeds is pioneering a unified approach to integrating technology within health and care services. We will explore the collaboration between various stakeholders, including healthcare providers, technology experts, and local authorities, to enhance patient care and streamline operations. Key topics will include the implementation of innovative digital solutions, the impact on patient outcomes, and the future vision for a tech-enabled health and care ecosystem in Leeds. Join us to discover how Leeds are breaking down silos and fostering a cohesive, technology-driven health and care environment for their community

11:15   **BREAK**

11:40   **It Ain't (just) What You Do, It's The Way That You Do It**
Dr Mo Spargo, Senior Digital Strategist at Reason Digital
Responsible innovation isn't just about the projects we work on; it's about the principles and practices that shape how we work. Drawing on experience from both academic research and commercial user research, this session will outline practical approaches for embedding responsibility into discovery and delivery, including safeguarding vulnerable users, managing risk, and ensuring adaptability. Using real-world examples from charity and social impact projects, Mo will share actionable questions to guide ethical decision-making. Delegates will leave with practical takeaways for applying these principles in their own work — balancing speed and flexibility with care and accountability.

11:55   **Discernment by Design: Responsible innovation in an accelerated world**
Damian Cranney, Managing Director, Big Motive
Damian explores why creativity matters more than ever in a world accelerated by AI. This talk will unpack a simple playbook for making better, faster product decisions without compromising ethics or control.

12:15   **Beyond Thin Productivity: Leveraging AI for more of what matters and less of what doesn't**
Cody Kommers, Alan Turing Institute
AI undoubtedly helps us to do more - to produce more, in less time, with less effort. But one major risk is that AI will increase the burden of thin productivity: the expectation to do a bunch of stuff that doesn't really matter. After all, email didn't alleviate the burden of writing letters by hand; it just made us constantly on the hook to send and receive messages. How can we leverage AI to do more of what matters and less of what doesn't?

12:30   **Human at the Centre: Emotional Intelligence as a Catalyst for Responsible AI Adoption**
Theresa Yurkewich Hoffman, Head of Responsible AI, Kainos
Marie Toft, CEO and Co Founder of Emotionise ai
This session explores the emotional and behavioural dimensions of AI adoption. While these human factors are often overlooked, they truly shape how people engage with technology. During a fireside chat, we will unpack common behavioural hesitations and discuss how empathetic change management can build trust, foster inclusion, and drive meaningful innovation.

12:50   **Improving the UK Driving Theory Test for D/deaf Customers**
Rob Davies, Theory Test Digital Orchestration Service Owner, Driver and Vehicle Standards Agency
Kelly Arnstein, Consultant User Researcher, Kainos
In 2024 DVSA embarked upon a discovery into the experiences of our D/deaf customers who use sign language to access the driving theory test. We knew that those who booked British Sign Language (BSL) support for their test had a lower pass rate, but we didn't know why. Our presentation will cover what we did, the challenges that we faced, the recommendations that we've taken forward and how we've measured our success so far.

13:20   **LUNCH**

14:05   **Inclusive Tomorrow – Empowerment, Accountability, and Trust**
Adrian Johnston, Belfast Innovation Commissioner
What would a Belfast Inclusive Innovation ecosystem look like in 2035?. This was a question posed by Innovation City Belfast.
In this short session we will explore how to build an inclusive tomorrow through immediate action in three crucial areas: empowerment, accountability, and trust. We'll examine how we should empower communities to co-design innovative public services and research, ensuring accountability in measuring inclusive growth, and fostering trust through transparent data usage and citizen involvement. Join us as we pave the way for ethical and responsible AI that truly serves everyone.

14:15   **Leadership Reflection and Inclusive Practice**
Nancy Brown, Senior Lecturer, Ulster University Business School
Professor Kristel Miller, Entrepreneurship, Innovation, Regional Competitiveness, Ulster University
This 45-minute session provides a crucial mid-day pause for leaders to synthesise the morning's learning and translate insights into actionable, inclusive practices. The "Make it Right" conference addresses the deep ethical and societal challenges inherent in innovation. This highly interactive session, structured around facilitated table discussions, moves beyond theory to focus on practical implementation. Participants will engage in two key activities: Morning Synthesis: Briefly reflect on the key themes/good practice, challenges, and provocations delivered by the morning's speakers, identifying the most resonant ethical and equity principles. Inclusive Practice Deep Dive: Working collaboratively with peers, attendees will explore real-world inclusive practice.

15:00   **Competing Priorities, Complementary Values - The Startup Lens in Responsible Innovation**
Chair: Amy Junkin, General Manager, Ormeau Labs
Panel: Gareth McDonald, Farmdrive
Ciaran Doherty, Loadar
Innovation doesn't happen in a vacuum. For startups striving to build something new, every decision can test the balance between purpose, profit, and progress. In this session, founders from across agritech, sports tech, and logistics explore how they're navigating the realities of responsible innovation - from harnessing data to drive sustainability, to designing technologies that protect people and the planet, to reimagining the future of movement and supply chains. Join Gareth McDonald (Farmdrive) and Ciaran Doherty (Loadar) for a candid conversation about the trade-offs, tensions, and triumphs that shape early-stage innovation - and what it really means to grow responsibly.

15:25   **Youth Innovators Shaping an Ethical Tech Future**
Chair: Lucy Daly, Programme Manager, Patch
Start Ups: Sean Allen, Sepsis Monitor
Ava McGurk, Co-Founder, Recreo
Darren Maher, Co-Founder, Recreo
Erica O'Brien, Murray Lynra
Patch brings together some of Ireland's most exceptional young builders - founders, engineers, and technologists aged 16–21, who are already creating solutions to real-world challenges. In this session, Programme Manager Lucy Daly chairs a conversation with four Patch alumni from this years summer programme whose projects sit at the intersection of ethics, impact, and emerging technology. Together, they will share how the next generation of founders thinks about responsibility, safety, and impact from day one—and how youth-led innovation can shape a more ethical tech future.

16:15   **CLOSE**
Paul Batterham, Chief Innovation Officer, Kainos