



# Programme

## 11:30am-12noon: Registration

### **Belfast's Global Ambition**

Cllr Ian McLaughlin, Chair Strategic Policy and Resources Committee, Belfast City Council

### **Doing Good While Doing Well**

Thomas P. DiNapoli, New York State Comptroller

### **An Engine for Growth: Small Business Bridge-Builders**

Karen Kerrigan, CEO and Founder, Small Business Economic Council, Washington D.C.  
Introduced by Brian Moran, Founder, Small Business Edge

### **Nurturing Talent, Honing Skills**

Andrea Haughian, VP Americas, Invest NI  
Keith Forster, Director of Economic Development, Belfast City Council  
Malachy Ó Néill, Director Regional Engagement Ulster University

### **Growing Belfast to the World**

**Chair:** Clare Guinness, CEO, Belfast Chamber of Commerce  
**Panel:** Eamon McCrory, Senior Business Development, Vyta, Belfast  
Ciara McConkey, Assistant Director, Version1, Belfast  
Ashleen Feeney, Partner, KPMG Ireland, Belfast

### **Presenting Belfast to the World – The Role of Flagship Events in City Growth**

**Moderator:** Maura Kelly, Principal, Purple Mountain Media  
John Walsh, CEO, Belfast City Council  
Alison Metcalfe, Head of North America, Tourism Ireland

### **North Star**

Kwame Daniels, Creative Director, North Star

### **Close and Thanks**

Chyanne Holmes, Deputy Director, NI Bureau, North America

## 2:30-3pm: Hinch Irish Whiskey Tasting

### 4pm: An Artist's Eyrie

– A Visit to the 30,000 sq ft Studio of Belfast Painter, Film-Maker and Jazz Pianist Marcus Robinson on a top floor of Tower Three of the World Trade Center.  
With Special Guest Brian McGlinchy, Honorary Consul General of Ireland in Delaware

### 6pm: Farewell Finale

The Dead Rabbit (Third Floor), 30 Water Street, New York, NY 1004